

Fall 2019

UNI ScholarWorks Brochure [Faculty Focused]

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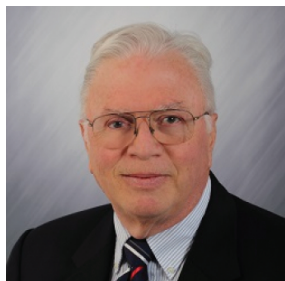
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Student Impact

"My 2002 scholarly professional book, *Decision Support Systems: Concepts and Resources for Managers*, has much **greater visibility** since it was published



in the University of Northern Iowa's institutional repository, UNI ScholarWorks.

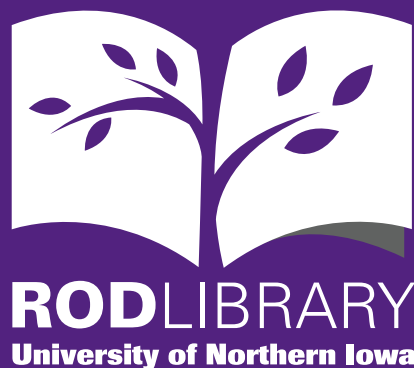
The **PlumX Metrics** feature provides me a full picture of impact in terms of the numbers of citations, abstract views, downloads, social media tweets, and mentions in reviews and reference sources."

-Professor of Management Information Systems Dan Power

"UNI ScholarWorks, as an Open Access platform, ensures that the *Pedagogy and the Theatre of the Oppressed Journal* reaches the **widest readership**, within and beyond academia."



-Associate Professor and Graduate Program Director Kyle Rudick



We invite you to browse the repository and contact us about making your scholarship available to the world

Ellen Neuhaus

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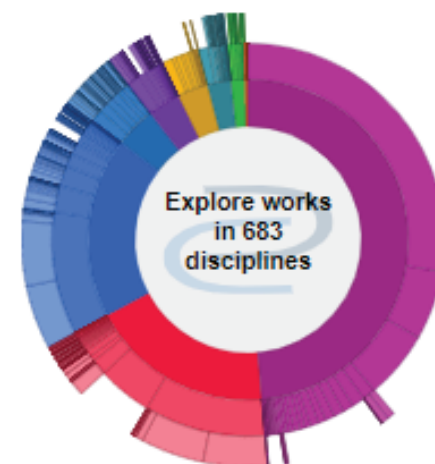
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Worldwide Scholarship

Demonstrating student success and the quality of scholarship, research, and creative work at the University of Northern Iowa with a global reach



UNI ScholarWorks

What is UNI ScholarWorks?

UNI ScholarWorks is an online tool, within the Rod Library, used for collecting, preserving, and providing access to UNI works by students, faculty, and staff. Most works hosted on UNIScholarWorks are accessible to anyone with internet access.

Open Access means that the work of the UNI community is available, at no cost, to contribute to solutions to pressing societal and scientific challenges.

UNI ScholarWorks launched in **February of 2015** and has grown to include **22,511 works** with over **734,860 global downloads**.

The works been accessed by **25,976 institutions** and read by people in **over 226 countries**.

The repository averages about **1,000 downloads per day**.

Benefits of Participating

UNI students are encouraged to contribute completed scholarship for long-term preservation and worldwide electronic accessibility. You can track interest in your work through the author dashboard or monthly readership reports sent through email.

Benefits:

Showcase your work: Reach a larger, global audience

Search Engine Optimization: Puts your work at the top of Google and GoogleScholar search results

Results: See your global research and impact through long-term preservation of your work

Preserve your scholarship

Online Visibility is Vital

"30% of professors start their research at a general purpose search engine, and 70% use Google often or occasionally in their research"

-2017 Scholars' Mine Statistic Report

Profiles & Features

SelectedWorks™ Profiles supports building professional relationships with institutionally branded, library curated profiles. You can manage your own profile or we offer mediated services.

UNI ScholarWorks Features

UNI Publishing Platform

Supports Open Access books and journals where each journal is customized and designed.

Faculty Publication Collections

Organizes University of Northern Iowa faculty scholarly publications by UNI departments and colleges.

Digital Humanities & Creative Works

Allows for hybrid formats (videos, images, audio) which can all be uploaded and shared.

Research Data

Increases transparency and addresses grant and journal mandates. Supports all file types and formats with unlimited storage and no size limits.

Teaching and Learning Materials

Hosts open educational resources, student-led journals, and class research projects.